Dashboard Requirements Document

Discovery

Report Audience *Who will be viewing this dashboard?*
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Business Question(s) Being Answered *What business question are we trying to answer with this dashboard?*
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Requirements

Top Level/Executive KPIs *These are the important KPIs that will be big and bold on the front page! They usually provide an overall summary and prompt the user to ask questions about trends or outliers in the data they see.*

Metric	Dimension	Data Source & ETL

Analyst/Detailed KPIs *If the Top Level KPIs get the user to ask a question, the detailed KPIs answer those questions. This is typically where your analysts would want to look first!*

Metric	Dimension	Data Source & ETL

Filtering *What dimensions do you want to be able to filter by in the dashboard?*
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Additional Notes to Consider *What else do you want us to know?*
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